



Coolbinia-West Perth Junior Cricket Club Communications and Images Policy

Coolbinia-West Perth Junior Cricket Club has an obligation to ensure a safe physical and emotional environment is maintained for all members. The Club recognises that the Internet and Social Media provide useful communication channels for our members, when used correctly. This policy has been drafted to protect the interests of all players, association officials, the Club and its members.

Coolbinia-West Perth Junior Cricket Club commits to:

- Ensuring our electronic communications are timely, appropriate and related to Club business.
- Protecting members' privacy, maintaining clear boundaries and ensure that bullying and harassment does not occur.
- Using the Club website and Social Media to provide information about competitions, committees, policies, rules, social events, other important club related issues and to promote positive cricket news.
- Seeking permission from parents/carers to publish photos of their player on the Club's website and Social Media pages. This will be done at the time of registration. Any concerns regarding this consent or a particular image should be directed to the Club President.
- Ensuring content of posts or electronic communications abide by The Spirit of Cricket.
- Not engaging in cyber bullying, including but not limited to harassing, teasing, intimidating or threatening another person via electronic means, sending or posting inappropriate digital pictures or images.
- Ensuring any images posted are of a general nature and shall not readily identify Club members. Where a post requires an individual to be identified, additional permission will be obtained.
- Appointing a Communications Manager to control the material posted on the Club's website and Social Media pages, including moderating any comments or discussion groups.

Related policies:

- [Anti-Bullying Policy](#)
- [Spirit of Cricket](#)